

SPIRITED STORIES

Tastemaker

Based: Your home city

Start date: From September, 2022

Status: Freelance

ABOUT SPIRITED STORIES

Spirited Stories are small group trips led by a sense of convivialité, the satisfying feeling of sharing great moments around nourishing food and drink. Our mission is to define a bold new category of wine and spirits travel by introducing fun and friendly trips for people who are passionate about tasting all that life has to offer. Inspired to do something different from the traditional group travel offerings, we wanted to bring people together in a more casual and organic way, creating a more human way to see the world, socialize, and eat and drink well – more like dreamy, long weekends with friends than organized tours.

So we teamed up with some of the best local brands and purveyors in the industry and created a collection of traveling celebrations. Held over three to five days, we blend a heady mix of fun and friendship with cultural exploration, culinary excellence, and a glass of all that's good.

Spirited Stories is an original travel brand by **DHARMA**. ([here](#))

JOB OVERVIEW

You will share your passion for your area, your city and your local food and drink with our guests on their 3-5-day trips to ensure we deliver the experience of a lifetime. With your intimate knowledge of your local area you will manage all logistics, connect guests to the stories of your area, the drinks brand, your city and its people. Through your responsible hosting and storytelling skills you will immerse the guests into the legends and folklore that surrounds them on their trip. From start to finish you will deliver exceptional service ensuring that we exceed all expectations. You will ensure our Responsible Hosting policy is adhered to and all guests enjoy their trip in a safe and inclusive environment.

ABOUT YOU

You're passionately proud of your local community and you love showing it off to guests. There's no bigger advocate of the local food, drinks and nightlife scene than you, you love your area and what it stands for. You're active in your community, you know who's who, what's what, and the best places to get authentic food and drink experiences. There aren't many guest lists you can't get on or new bars you don't know about. You care about your local community, your culture, and its history, and you love showing it off to visitors.. You've worked in hospitality before and you're a

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social person who gets joy out of connecting with people and sharing stories with new friends. You're the life and soul of the party but behave in a completely responsible and trusting manner at all times, ensuring the environment is safe and welcoming for your group.

RESPONSIBILITIES

You'll be the face of this exciting brand, responsible for the guests' experience throughout their trip. Enjoying our experiences safely is paramount to us and so ensuring our Responsible Hosting policy is adhered to at all times is non-negotiable. You'll prepare for each trip thoroughly, liaising with our HQ team and local suppliers. You'll meet and welcome guests at the trip starting point and lead them through their 3-5-day experience, being the first person up in the morning and the last to bed, ensuring a quality experience from start to finish.

You'll deliver engaging, informative, food and drink-centric commentary throughout the trip, ensuring guests get a real understanding of how the Pernod Ricard brand home and your local area are connected. You'll solve any and all guest issues, offering attentive and complete support at all times. You'll work like crazy behind the scenes to ensure the next day is planned to perfection and all arrangements are in place. You'll be completely present for each full day of the trip and be available 24/7 for any support needed.

QUALIFICATIONS

- Super knowledgeable about your local area, from history and culture to the best new clubs
- Confident communicator who can hustle a group to their next experience, but with the interpersonal skills to connect with all guests individually
- Experience in a customer facing or hospitality role with previous trip leader experience preferred
- Strong leadership skills
- Emotionally intelligent, engaging, and empathetic
- Highly organised
- Ability to remain calm under pressure
- Ability to work independently
- Ability to bond a group of strangers very quickly
- Tech and app savvy - you can use the latest tech to enhance the experience of your city without losing the human aspect of connection
- Ability to build effective relationships and resolve issues
- Ability to prioritise and make decisions

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ABOUT DHARMA

DHARMA is a fast-growing, travel-tech startup based in London, UK and Abu Dhabi, UAE. Our innovative business model creates, builds, launches, and operates private-label travel brands for the world's most iconic people and brands. We are proud to have happy clients across a range of industries from best-in-class fitness companies to A-list celebrities. Our dynamic, enthusiastic team has a positive impact on the world and does exceptional work. Together, we are revolutionizing the way travel experiences are built, promoted, and delivered.

HOW TO LEARN MORE

Thank you for your interest in DHARMA. We genuinely appreciate your enthusiasm.

To apply for this position, please submit your résumé and cover letter using the form linked [here](#). Our hiring team will be in touch within five working days to update you on the status of your application.