

DHARMA

Marketing Executive

Level - Midweight

Contract - Full Time

Based - Remote

Start date: ASAP

Website: <https://www.seekdharma.com/>, www.lookingfc.travel,
www.spiritedstories.travel

Description

Do you want to create work with purpose? We're looking for someone available to start immediately to join our marketing department as we enter our next phase of growth.

Dharma is a fast-growing B2B and B2C travel and wellness company, which is changing the way influential figures and brands connect with their audiences - through meaningful travel experiences and by building their own travel brands. From a yoga retreat to wine and spirit tourism, surfing the Costa Rican coast to art and activism in Africa - Dharma empowers the most inspiring people and brands to seamlessly host experiences for their communities in destinations across the globe.

Under the direction of the CMO and Marketing Manager, we're looking for an experienced marketer to provide support in creating and growing our B2C brands. You'll be assisting with a wide variety of marketing tasks from social media to influencer marketing to analytics and reporting. This is a chance to help build some of the most exciting brands in the travel space.

Along with the marketing department, you'll be:

- Developing, executing and improving content and social media strategies for a variety of brands.
- Building email marketing campaigns and newsletters.
- Copywriting for websites, press releases and brand documents.
- Assisting in paid media strategy, implementation and reporting.
- CRM implementation and execution.

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- Planning and executing SEO strategies.

What we're looking for

- 3+ years experience in a marketing role, in house or agency, touching on multiple parts of the marketing spectrum.
- Hunger to learn and willingness to take ownership of projects.
- Someone who can embrace a challenge - we'll be working at a face-pace!
- An enthusiastic collaborator looking to offer creative thoughts.
- An ability to communicate well verbally and in writing.
- HubSpot experience (preferred).
- Experience in the travel industry (preferred).

What we offer

- An opportunity to work on building an exciting new travel company.
- Working on interesting projects everyday - we want to inspire, motivate and create trips that are life-changing and have a positive impact on the world.
- Competitive salary.
- Fully remote and flexible working.
- The opportunity to grow and develop with a fast growing company.

HOW TO LEARN MORE

Thank you for your interest in DHARMA. We genuinely appreciate your enthusiasm.

To apply for this position, please send us your résumé and cover letter. Feel free to submit the form linked [here](#) or send us an email at jobs@seekdharma.com. Our hiring team will be in touch within five working days to update you on the status of your application.